

JMCPL Strategic Plan 2010-2015

Mission Statement

To provide and promote library services to meet the needs of every member of our community.

Vision Statement

To become a recognized leader in the delivery of quality information and programming for our community within the next five years.

Values

1. The library reaches out to everyone
2. The library is a safe and welcoming place
3. We are flexible and dedicated to meeting the changing needs of our community. We are willing to take risks to meet those needs.
4. We are committed to collaborating with others in our community
5. Our staff is dedicated to excellence and the protection of intellectual freedom

Introduction

In April 2010, the JMCPL Board met and used Draw-See-Think to formulate a strategic plan for the next five years. Draw-See-Think looks at the desired end state, today's situation, and the steps needed to reach the desired end state. In October 2011, we are looking at the strategic plan, evaluating progress, and looking at some short-term objectives for 2012 that address the overall priorities.

The 2010-2015 Strategic Plan identified key areas of importance:

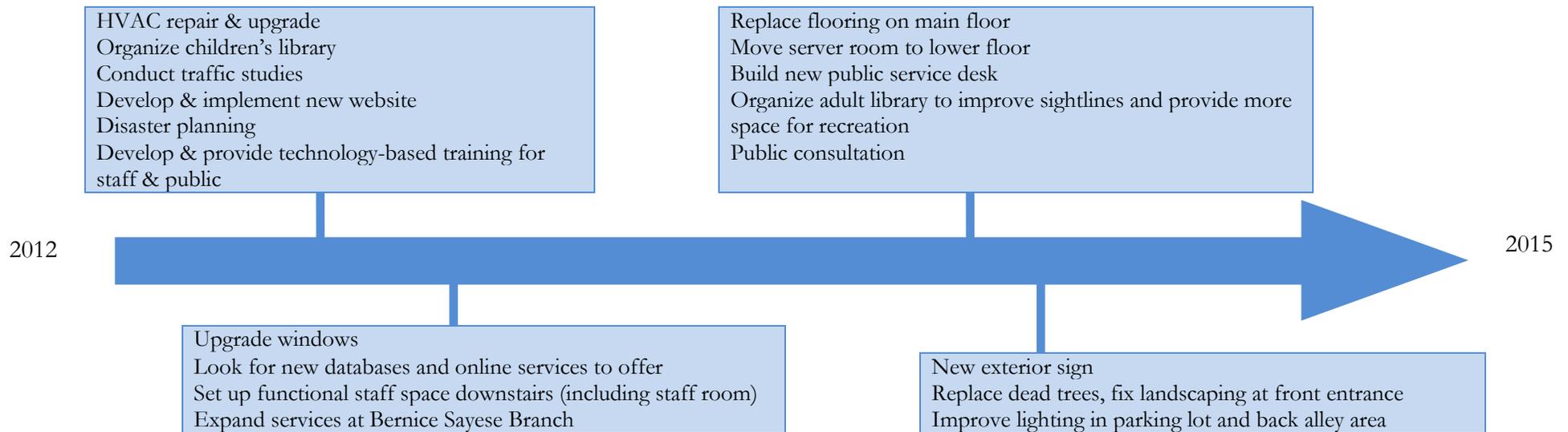
- Physical facility
- Try new things/Marketing/publications/community/outreach
- Programming (different age groups, new ideas)
- Professional staff/staff education and training
- Other

Many of the goals identified in 2010 have been reached, or are in progress. The main priority for 2012, as management sees it, is the facility. This is especially pressing due to the failure of the air conditioner this August, and the need for a replacement before next summer. Also, we are no longer waiting for confirmation on the Enabling Accessibility Grant, which delayed plans. A functional plan was developed by AODBT, and needs to be examined with existing funds and feasibility in mind.

Some of the Highlights from 2010 – 2011:

- ✓ Security brought in for every open hour, greatly reduces negative behaviours in all areas on library property
- ✓ Staff work stations moved downstairs to open up more public space on main floor
- ✓ One public service point closed (lower floor), freeing up more staff time, and giving flexibility to the schedule
- ✓ Moved public internet computers upstairs, loan time is limited to 1 hour per day at 8 machines
- ✓ New phone system installed, phone panel moved integrated with other network equipment
- ✓ New staff hired – outreach program staff, collections and readers advisory librarian
- ✓ Satellite branch opened at the Bernice Sayese Centre in July 2011
- ✓ Made 4 new databases available this year, plus JMCPL assumed responsibility for Global Books in Print from Wapiti HQ
- ✓ Overdrive ebook service available since December 2010, ongoing training for staff continues to provide public support
- ✓ Expanded programming at the library for all age groups, especially seniors, adults, and teenagers

Priorities for 2012 – 2015:



Continue to:

- Try new things with programs and partner with new agencies
- Work with Wapiti Management and City of Prince Albert to improve services
- Look for possible fundraising solutions for future capital improvements